Comedy for Creatives

Changing the narrative – how to represent women humorously with confidence and authenticity in the creative industries

Thursday 24th May 2018

The Johnson Building, Hatton Garden, London

Courtesy of Grey London

- **Find out how women really use humour in their day-to-day working lives and how you can integrate their ideas and creativity into your campaigns and content.**
- **Communicate with confidence and present your ideas with the freedom and creativity associated with the world of comedy.**
- **Learn how the authentic interpretation of female humour can make your work truly memorable.**

We tackle the art of storytelling from a strictly female perspective. As leading comedy experts, here at Funny Women we have been helping women to perform, write and do business with humour for over 15 years.

Our action packed day is facilitated by our very own panel of comedy industry experts – performers, writers, producers and directors who have all worked together on the Funny Women Awards and other comedy events.

You will have the opportunity to participate in three workshops throughout the day working in smaller groups to help you get the most out of the content, network with the other participants and enjoy some live comedy.

OUR WORKSHOPS:

STAND UP TO STAND OUT: HOW TO GET AHEAD WITH HUMOUR

- LYNNE PARKER, Founder and Chief Executive of Funny Women

Humour is as valuable in business today as it is in our personal lives. Throw away the corporate rule book and have fun. Find ways to present yourself in a more relaxed, authentic style. Explore how by using humour in your business and personal life you can improve your self-confidence and esteem, communicate more effectively and memorably, and find ways to present yourself and engage with passion.

Lynne Parker is an award winning producer who created Funny Women In 2002, now the UK's leading community for female comedy helping women to perform, write and do business with humour. Funny Women has been running its Awards for 15 years and produces shows at the Edinburgh Fringe and all over the UK. Lynne also coaches people in business and public life based on stand up techniques to improve self-confidence and presentation skills both professionally and personally.

HOW TO THINK ON YOUR FEET AND IMPROVISE

- JENNY BOLT, Actress, Comedian and Director

Thinking on your feet is a vital tool for both business and personal success. Without the confidence to do so, you can limit yourself across all elements of your life. Improvisation is an amazing skill to develop. We improvise everywhere: conversations, meetings, interviews, presentations. Explore how you can enhance delivery of your messages by using improvisational and acting skills.

Jenny Bolt (B.A.Hons) trained as an actress and director. She is a skilled freelance workshop facilitator, and coaches individuals in presentation skills. She works with Funny Women providing improvisation workshops for corporate companies including Investec, Women in Rail, PWC, and JLL (London, Edinburgh, Norwich).

THE IMPORTANCE OF STORYTELLING IN 2018

- RACHEL CREEGER, Comedian, Director & Writer

Storytelling is the foundation of human communication. As creatives, we paint pictures for our clients, customers and audiences using words, imagery and our greatest tool of all, imagination. In this session we will explore the art of storytelling in contemporary creative work, and how engaging the inventive, playful part of your brain can take you on a shared journey, spinning those tales into successful collaboration with others.

Rachel Creeger is an award winning stand up comedian, director and writer. Her solo show 'It's No Job For A Nice Jewish Girl' won Best Comedy at the Greater Manchester Fringe 2017 and went on to sell out at the Edinburgh Fringe. As a director Rachel is best known for comedic theatre productions including the award nominated, sell out musical comedy 'Mancunian Rhapsody', and Ria Lina's award winning stand up show 'Dear Daughter'. Rachel is in regular demand as a storyteller and writer-in-residence for community groups and schools.

WRITING & CONTENT DEVELOPMENT

- DAN PAGE, Founder and Chief Egg of *Why Did the Chicken?* & KATE STONE, Editor of Funny Women and Writer.

Have we got gags for you! A beginners guide to using pictures, captions and headlines to get your message across in a fun and humorous way. Drawing upon the same techniques as used on BBC1's *Have I Got News for You?* (with less testosterone) our comedy experts will guide you through the process of writing setup lines to transform a playful picture into a punchline or make a headline memorable.

Dan Page is a freelance writer, script editor, producer and Chief Egg at *Why Did the Chicken?* which provides training and script services to the creative industry. A strong supporter of the #HeforShe movement, *Why Did the Chicken?* was our industry partner for the Comedy Writing category in the 2017 Funny Women Awards, with Dan leading selection of a winner from amongst nearly 200 scripts. Dan has written on a number of BBC shows including *Newsjack*, *Breaking the News* and *The News Quiz.*

Kate Stone is the editor of Funny Women and an award-winning script writer. She writes comedy for initiatives like the BBC's 100 Women Project and client focused branded content. Kate recognised the need for a short form film platform within our Funny Women Awards and created the Comedy Shorts category.

PRODUCING, DIRECTING AND CASTING FOR FILM AND TELEVISION

- BECKY SINGH, Comedy Producer, Writer & Director

Becky Singh shows you how to get your message across and how comedification is selling units and even saving lives! Becky explores how comedy is being successfully harnessed by advertisers and brands and shows you how it can be incorporated into your strategy. She looks at the best methods to choose your writers and players and engage talent from the world of comedy.

Becky Singh is a veteran international comedy producer working for over 20 years in the UK, US, France, Canada and Ireland. Producing stellar talent including Jerry Lewis, Jim Jefferies, Maria Bamford and William Shatner, Becky continues to produce but now also writes and directs TV, theatre and film, whilst advising digital media companies on their comedy video output. She also took the lead on the 2107 Comedy Shorts Award managing the partnership with Comedy Central and the Funny Women Awards.

TH£ PROGRAMME

Registration and coffee 9.30am

10.00am	Opening session – Introductions from chair meet the facilitators.
10.30am	Workshop 1
11.30am	Coffee Break – speed networking
12.00 noon	Workshop 2
1.00pm	Lunch Break taken outside in Hatton Garden -1 hour
2.15pm	Workshop 3
3.15pm	Tea Break – speed networking
3.45pm	Plenary sessions, round-up of day (Lynne Parker) Q&A -Ask the Experts.
4.30pm	main event ends

Optional Comedy Forum - no extra cost for attendees of Comedy for Creatives:

5.00pm	Meet the winners of this year's Funny Women Awards - live comedy and chat
6.00pm	Comedy Headliner

Featuring **Thanyia Moore**,
winner of the 2017 Funny Women Awards, Stage Award.

For more infomation about Comedy for Creatives please email info@funnywomen.com or call 020 8948 4444.

Book HERE